



PUBLIC SERVICE ANNOUNCEMENT

For Immediate Release

January 24, 2006

Canadian Breast Cancer Foundation BC/Yukon Chapter CIBC Run for the Cure Seeks a *Co-Run Director* Volunteer

The Canadian Breast Cancer Foundation, BC/Yukon Chapter is currently looking for a key, community-minded volunteer to help make the Sunday, October 1, 2006 Canadian Breast Cancer Foundation CIBC Run for the Cure happen in Kelowna.

The Co-Run Director, working alongside his or her experienced Co-Run Director in Kelowna, is responsible to lead the members of the volunteer organizing committee in all aspects of run day planning: marketing, media, site, route, volunteer, program, registration, team, local and national sponsorship.

The CIBC Run for the Cure is the Canadian Breast Cancer Foundation's signature national event and funds raised go toward supporting breast cancer research, treatment, education and awareness. In Kelowna alone, \$250,000 was raised in 2005 with 3,000 participants. Join the team of dedicated and committed volunteers and help make this year's run even more successful.

Co- Run Director Volunteer Position:

Skills: Strong organizational, communication and leadership skills. Experience working with a committee preferred.

Requirements: Year round commitment, peak months being August -October. Available for monthly committee meetings. Use of own vehicle, valid driver's license.

When: Recruiting immediately. Orientation and 5-day Run Director Training provided.

Why: An opportunity to be part of one of the largest fundraising events in Canada, making a difference for women living with breast cancer and their families.

Those interested in volunteering or wishing more information are requested to contact Julie McMillan, Director, Volunteer & Community Relations of the Canadian Breast Cancer Foundation, BC/Yukon Chapter by calling 1-800-561-6111, extension 231, or via email at jmcmillan@cbcf.org.

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For further media information, please contact:

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