

2021 Virtual CLC Pacific Region Winter School – Courses Offered

This year, the Pacific Region Winter School will fall on the following dates:

Week 1: January 11 – 14, 2021

Week 2: January 18 – 21, 2021

Week 3: January 25 – 28, 2021 ***no eligible courses offered this week***

Week 4: February 1 – 4, 2021

CORE PROGRAMS

Parliamentary Procedure and Public Speaking (Week 1)

This is a two-part course. Parliamentary Procedure covers how to run a meeting effectively, the duties of a chairperson and secretary, and how the rules of order can provide a democratic and fair process to get the business of the union accomplished. Public Speaking covers how to speak persuasively to various groups and how different formats are used to speak at convention, debates and impromptu gatherings.

CORE PROGRAMS...SPECIALIZED

Member Engagement – Member Action (Week 2)

This course is designed for experienced shop stewards, local union leaders, and union staff who want to transform how members engage with their union and how their union engages with members.

This course will train participants on the three-step approach to effective member engagement (Go, Listen, Build) and connect it to a three-step approach for building an active membership (one-on-one communication, taking action on worksite issues, and designing a strategy and plan to win).

This training is particularly helpful for unions with upcoming contract negotiations, a backlog of unresolved grievances, a particularly disengaged membership, or a diverse membership that is not reflected in local leadership.

Each participant will leave the training with a worksite specific plan for creating an engaged and active membership as well as a series of measurable goals to evaluate outcomes.

Women in Leadership (Week 4)

This course offers union women an opportunity to develop and enhance their leadership skills and knowledge in a variety of current and emerging labour issues. A major component of the course will cover communication and motivational skills that are important for women activists.

Young Workers in Action (Week 2)

This course is designed to give young union activists the skills they need to be effective in their workplace. The course will cover public speaking, how meetings are run, how to read your contract, grievance handling, and the basic collective bargaining process.

COMMUNITY COURSES

☐ Unions in the Community (Week 4)

This course provides training on community involvement, coalition building, and collaborative problem solving for social issues. Participants learn how to organize around and resolve community issues, while exploring the ways in which unions and other labour bodies can help build resilient and respectful communities. The tools provided help strengthen labour's community presence and help labour activists develop new skills. This course is project-based. Learning from and working with provided tools, students will form a collaborative team to create a public-facing campaign that solves a community issue and leverages the unique skills and abilities of the labour movement to highlight the important role of unions in our community. This course is part of the United Way and CLC Labour Community Advocate Program. There are no pre-requisites for this course.