



Running for the cure every day: screening, diagnosis, treatment, recovery and support

September 29, 2009



The 2009 Run for the Cure ... the Canadian Breast Cancer Foundations most important annual fundraiser ... is this Sunday, October 4.

The Health Sciences Association of BC (HSA) has supported the run for the past 12 years, and encourages anyone who has been touched by breast cancer to Run for the Cure all across BC on October 4.

HSA is the health care union that represents the team of highly-trained health science professionals who work in the screening, diagnosis, treatment, recovery, and support of breast cancer patients and their families.

-Breast cancer touches our lives daily, in our communities, and through our work. Throughout BC, our members are there in the community and on the front lines, working with women and their families in every stage of breast cancer ... from detection and diagnosis, to treatment, and rehabilitation, and support," said HSA President Reid Johnson.

-Its our commitment to fighting breast cancer that helps define who we are as a union and as caring professionals," he said. -Together, were making a difference."

In advance of this years run, HSA features mammographer Shannon Adamus in province-wide newspaper ads, urging women across BC to get a screening mammogram to rule out the disease.

-Its really a very simple, quick test," Adamus said, -and it saves lives. With regular screening, you can identify small changes and have them investigated before theres a major health issue.

-Its such a simple test. Most women are very surprised that its as easy as it is. If youre a woman over 40, I urge you to go have one!" she said.

This year in BC, the Run for the Cure will be held in Abbotsford, Castlegar, Golden, Kamloops, Kelowna, Nanaimo, Port McNeill, Prince George, Vancouver, Vernon, and Victoria.

To register or donate today, visit www.hsabc.org and follow the links to the Canadian Breast Cancer Foundations registration page.

For information on screening mammograms, visit www.gohave1.com. To book a free screening, phone: 604/877.6187 (Lower Mainland) or 1.800/663.9203 (toll free).

- 30 -

Information: Miriam Sobrino, 604/439.0994 (Lower Mainland, or 1.800/663.2017 (toll free in BC)

[Printer-friendly version](#)

[Backgrounder](#)

Type:

[Media Release](#)

Topic:

[Issues, Campaigns and Government Relations](#)

• [Print](#)

- [PDF](#)

180 East Columbia
New Westminster, BC V3L 0G7

Website
www.hsabc.org

Telephone 604-517-0994
1-800-663-2017