



Deadline: June 8, 2011

2011 HSA SCHOLARSHIP APPLICATION FORM

Summer Institute for Union Women

Please complete fully. Applications are ranked by the Education Committee based on the information provided, and according to HSA policy. All applicants will be advised in writing about the result of their application.

Name: _____

Employer: _____

Home Address: _____

_____ P/Code: _____

Telephone: (H) _____ (W) _____

e-mail: _____ Fax: _____

Please list any HSA positions you currently hold or have held in the past:

Have you attended the Summer Institute for Union Women in the past three years? Which year?

Please list any other HSA sponsored labour-orientated courses you have taken in the past 3 years (e.g., CLC Winter School, HSA workshops, etc.):

HSA is committed to encouraging participation of women from equity seeking groups. Do you belong to one of these groups? (*optional*)

Have you applied for the Summer Institute for Union Women Scholarship offered by the BC Federation of Labour?

yes **no**



I agree to pay HSA the cost difference between a single and double room (\$75).

Signature: _____

Emergency contact information:

Name: _____ Phone: _____

Diet:

Please describe any dietary restrictions, food allergies, or special dietary requirements:

Other:

Please indicate whether there are any accommodations you require to assist you to be able to participate, i.e. difficulties with vision, hearing, mobility, etc.

Cost estimates:

How many days work will you miss to attend SIUW, please list dates.

How many hours do you work each day? _____

Hourly wage rate: \$ _____

Transportation Costs (ferry, airfare, taxi, etc.) \$ _____

Mileage (\$0.50/km) \$ _____

Dependant Care Costs (as per HSA policy): \$ _____
(Please attach Dependant Care Form)

Cancellation:

All cancellation requests should be directed to **Karin Herbert** at the HSA Office ASAP so that another member can be offered the opportunity to participate.

**Please fax back application form and course choices to:
604-419-5195 or 1-800-663-6119**

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Course Choices – Please see attached course descriptions

A. GETTING EQUIPPED – COURSES

These courses take place Thursday and Friday. Participants will attend one course for the two-day period. Please indicate your 1st, 2nd and 3rd choices in case your first or second choice is over-subscribed.

- What's in a campaign?
- Advanced Campaign Strategies
- So You Want to be a Leader?
- Effective Communications: Finding Our Union Voice
- Building Community Partnerships
- Be the Change you Want to See

B. TAKING ACTION – WORKSHOPS

These workshops take place on Saturday and participants will attend one workshop. Please indicate your 1st, 2nd and 3rd choices.

- Shine in the Spotlight: Build Your Media Confidence
- It's Tweet! For Everyone!
- Popular Economics for Women
- Financial Planning for Women
- Generational Unity to Build a Stronger Movement
- Early Care and Learning – Why has Canada fallen behind ?

C. EXPRESS YOURSELF – GROUP PROJECTS

These mini-workshops run over two days and take place from 3:15pm to 5:00pm on Thursday and Friday. Your group may decide to meet outside of classroom time. Each group will make a presentation to the rest of the Institute participants at the Closing Plenary on Sunday morning.

Please indicate your 1st, 2nd and 3rd choices.

- Taiko drumming
- Drumming Up Resistance
- African Dance
- Telling My Story
- Joining Women's Voices (*choir*)
- Flash Your Mob

Course Descriptions

A. GETTING EQUIPPED

1. **What's in a Campaign?** - This course will present an overview of a campaign, outlining the importance of every volunteer role and how each of us can make a difference. This will introduce women to the various pieces that come together to make an effective election campaign. It is designed for those who have never been involved before, or who have undertaken a small role and would like a broader view of how a campaign works and stronger skills to participate much more fully. This includes candidate selection, campaign planning, timelines and structures, staff and volunteer roles, targeting and voter contact ideas, like Talking Politics, Member-to-Member, Labour to Neighbour strategies. This course will touch on why it's important to elect more.
2. **Advanced Campaign Strategies** - This advanced campaign course is designed for women who have campaign experience and want to move to the next level. We will review the key campaign components and the important role of each member of the campaign team. You will gain insight into the role of a campaign manager, poll analysis and campaign messaging. We will review the up-to-date research on how we elect more women from the nomination race to an electoral win. Identify your strengths, find your niche and learn how you can make a difference. A woman's place is in her Union!
3. **So You Want to be a Leader?** - A simple definition of leadership is that leadership is the art of motivating a group of people to act towards achieving a common goal. Put even more simply, the leader is the inspiration and director of the action. She is the person in the group that possesses the combination of personality and skills that makes others want to follow her direction. This course will explore the definition of leadership, types and styles of leadership, and how to use these skills to involve your members in developing and leading actions. All unions are facing membership apathy, and this course will help you move your membership from apathy to action!
4. **Effective Communications: Finding Our Union Voice** - Labour's message is delivered in many ways and to many different audiences. Good communication cuts through the clutter. It does this by getting the right message, in the right medium, delivered by the right messengers, to the right audience. This hands-on course will provide the skills to effectively use communications to educate, motivate and mobilize their members, as well as help you craft a successful media strategy and message for your union.
5. **Building Community Partnerships** - Labour activists believe in communities. We live and work, and join in activities to strengthen our communities. Working together with community partners is a critical part of campaign success. This course will explore how to identify community allies and foster cooperative working relationships with them. How do we engage community groups in labour campaigns and, in return, support community-based campaigns? How do we connect on issues that are important to our community partners, such as health care, immigration, poverty and other social justice issues? The collective experience of course participants will make this workshop a tool for action in our communities!
6. **Be the Change You Want to See** - This workshop is designed only for those women who would like to be NDP candidates for the provincial election, or labour-endorsed candidates in local government elections. This workshop will look at the role of the candidate in an election. What inspired you to run? How is an effective campaign team built and what is your role on that team? We will look at some of the key issues, delivering the message, and will provide invaluable experience on public peaking, talking on the doorstep, volunteer recruitment and building confidence. It is strongly recommended that participants in this course take the Saturday workshop *Shine in the Spotlight: Build Your Media Confidence*

B. TAKING ACTION – WORKSHOPS

1. **Shine in the Spotlight: Build Your Media Confidence** - The media is an important vehicle for getting your message across to your members, the public, and your stakeholders. But today's media spotlight can be harsh. This hands-on workshop taught by former professional journalists will cover interview strategies and skills you need to be a confident, credible union spokesperson.
2. **It's Tweet! For Everyone!** - If you think Facebook, Youtube and Twitter are just for kids, think again! Over half of Canadian internet users engaged in social networking are middle-aged. It's the way people are communicating in the 21st century. Learn more about these essential campaign tools.
3. **Popular Economics for Women** - Our current economic system is working to the privilege of some without meeting the needs of others. Taxation and spending decisions are made by governments without a gender lens, and this workshop will explore how to make the economy work for women.
4. **Financial Planning for Women** - Thinking about retiring someday, even if it's a long way off? It's never too early to start! This workshop will provide clear, easy to understand information about the pension system so you can plan your future and retire in style.
5. **Generational Unity to Build a Stronger Movement** - For the first time, we have four active generations in the workplace. How inclusive are we? What strategies can we use to include all members in a united labour movement? This workshop will look at how life experiences, learned histories, and even practiced and preferred modes of communication differ among these groups and how collective action and unionism are affected by these differences.
6. **Early Care and Learning – Why has Canada fallen behind?** Childcare is a municipal, provincial, national and international issue for women. During the past year, childcare advocates have been moving forward to create a new vision of early care and learning (childcare) in BC. This workshop will provide real discussion on why labour's continued involvement and political commitment is a key to ensuring systemic rights for women, including the creation of a national system of childcare and early learning.

C. EXPRESS YOURSELF – GROUP PROJECTS

These mini-workshops will help participants re-energize each day through the use of dance, spoken word, drumming or music. No performance or artistic skills are required – only a strong desire to have fun by expressing your feelings, ideas or point of view in a non-traditional way. These are designed to be fun and free-flowing places for women to make their voices heard. They will provide participants with an opportunity to work with other women in a less formal environment.

1. **Taiko drumming** - A powerful experience! The workshop is a tremendously fun and energetic way to experience what it's like to play a Taiko drum and is one of our most popular every time.
2. **Drumming Up Resistance** - Learn the art of drumming for rallies, protests and marches, and “be the beat” at your next protest.
3. **African Dance** - This workshop will take you to Africa and into yourself. Be prepared to let go of the things holding you back and embrace the rhythm of Africa.
4. **Telling My Story** - Whether it's through poetry or story-telling, this workshop will help guide your empowerment through written or spoken words.
5. **Joining Women's Voices (choir)** - If you like to sing, then join together with other women and bring your message out through song.
6. **Flash Your Mob** - Expect the unexpected. Learn how to use the internet and other organizing tools to make a statement, stage a protest, mobilize around an issue, or just get your cause noticed.